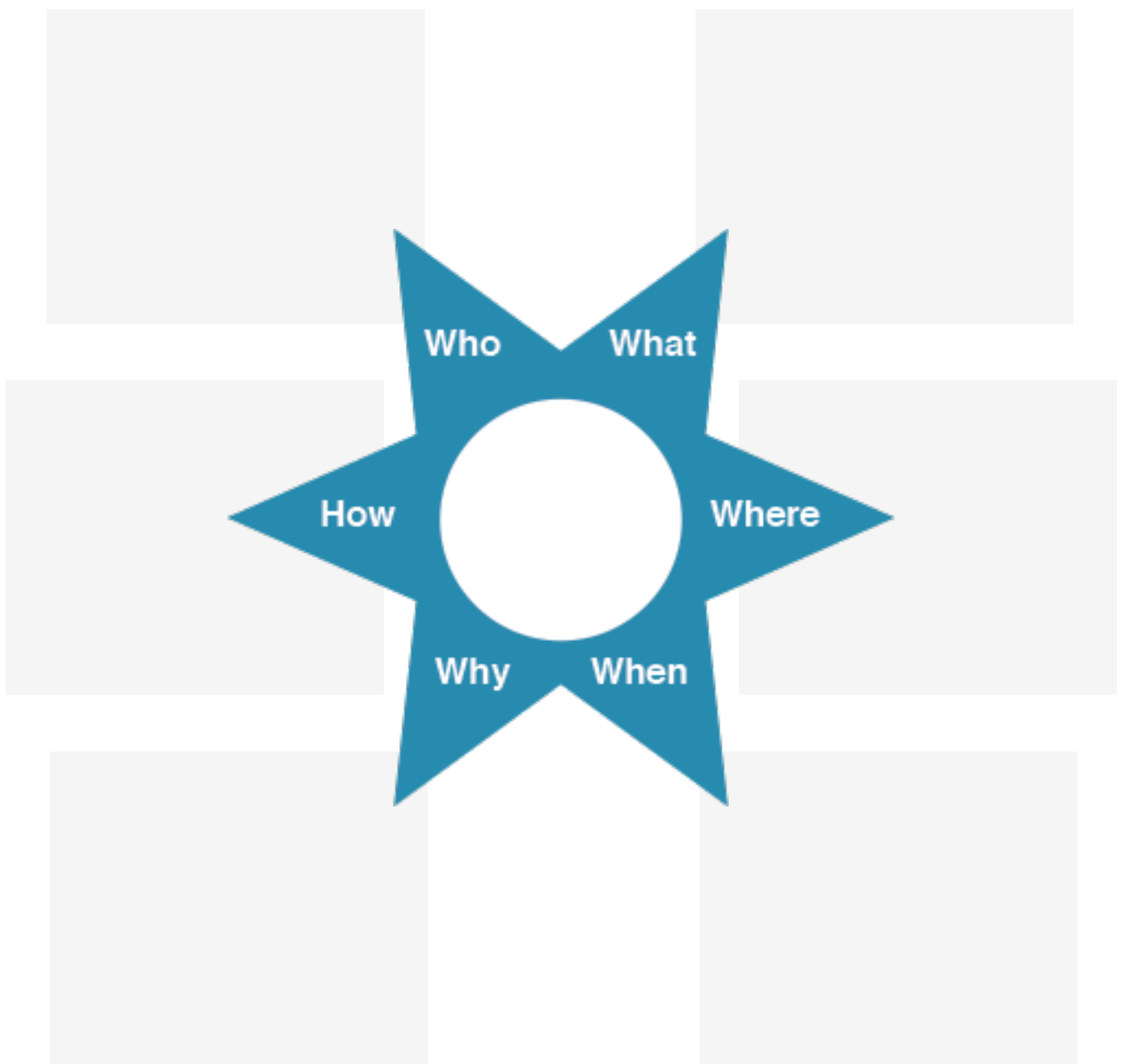


# Starbursting - Brainstorming Worksheet

By: Lisa Jo Rudy. Reference: [Source Tutorial](#).

Use this template to starburst your brainstorming session.



# Starbursting - Brainstorm New App Example

Here is an example of a starbursting session underway.

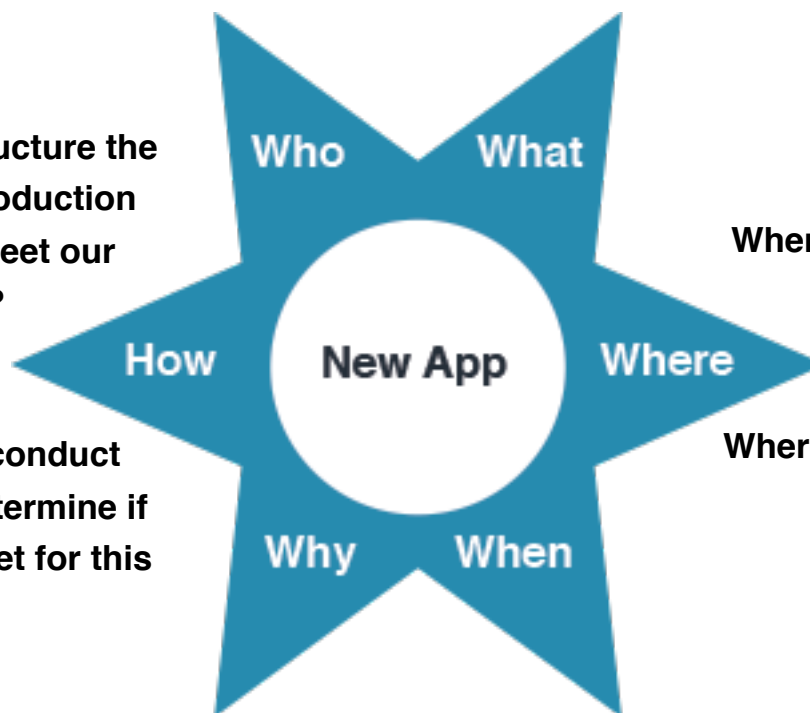
**Who is the intended market for this app?**

**What are the intended features of the app?**

**Who will provide technical support for the app once it's produced?**

**What will our profit margin be?**

**How will we structure the design and production process to meet our goals?**



**Where will we produce the app?**

**How will we conduct research to determine if there is a market for this app?**

**Where will we advertise the app?**

**Why is this the right time for this specific new app?**

**When do we want the app to come to market?**

**Why would anyone want this app?**

**When will we start the app design process?**

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